

Cottonwood Heights Arts Council Meeting

6:00pm – 7:30pm – City Hall

Scribe: Jannalee Hunsaker

In Attendance: Jennifer S, Mike S, Becky H, Kim P, Jannalee H, Felicia C, Elise H, Katy M, Emily S, Bill A

Not in Attendance: Sheila A, Natalie N

May 02, 2018



Member	Agenda Item	Discussion	Action Items Assignments
Becky	Roll Call	Becky called the meeting to order at 6:06 pm. The minutes were approved.	
Becky	Message	The purpose of art is washing the daily dust of daily life off our souls. Picasso. From his quote, we can infer that our souls need daily doses of art just as our body needs regular care to stay clean and healthy. Art is the fundamental demand that our soul craves for.	
Becky	Review	One Voice   Rocky Mountain Strings concert - Emilee Brown, our connection, indicated to Becky that they would like to make this concert a yearly concert. Rocky Mountain Strings concert by itself with possible special guests invited. The council would like to support this going forward and budget better for it in coming years.	
Katy	Marketing Update	<p>Katy spoke with Ben at the CH Rec Center to see if they would like to be a sponsor for the council. The Rec Center has a Foundation and Katy will go and present at the Foundation for additional sponsorship. The Rec Center committed to a \$500 donation.</p> <p>Branch Manager at America First – Loves the Carin Fausett exhibit and showed interest in sponsoring the council and future events. They especially connect with the “resurrection” exhibit of what they like to sponsor in our community.</p> <p><b>Katy</b> will write a press release for the Resurrection Exhibit to see if we can get media at the event.</p> <p><b>Kim</b> - ask if we can insert something with the newsletters – use a piece of art that has been shown in a previous exhibit.</p> <p>Mike accompanied Katy to this meeting and Mike said that Katy was “exceptional” and her skills and talents were received very well with the business men and women in attendance.</p>	
Becky	Update	<p>Butler Middle School Theater teacher update: There is still no clear answer if the teacher will be replaced or not. Will continue to ask to get resolution to this. Becky Crowley – her final show at Butler Middle School is May 9<sup>th</sup>.</p> <p><b>Elise</b> – can you write up something to submit so the city can recognize her in the next newsletter. Deadline to get into the next newsletter is 5-10!</p>	
Felicia Jennifer		<p>Art exhibits in city building</p> <p>For future goals, we want to feature these artists on our website and have them register on our website.</p> <p><b>Jennifer</b> will put together a proposal for this project. Felicia and Jennifer have artists arranged for the rest of the year. The city very much appreciates the art in the building and having the opportunity to support the artists in our community.</p>	
Jannalee		<p>Website for Arts Council</p> <p>These council members need to submit a picture and bio to be listed on the website. <b>Jennifer, Emily,</b></p>	

		<b>Needs for website:</b> <ul style="list-style-type: none"> <li>- Theater page – pictures and write up about state of the art theater to attract more performers.</li> <li>- Page showing pictures of past events.</li> <li>- Cottonwood Heights Women’s Choir – request sent 1/23/18 to add to website. <b>Kim</b> to follow up.</li> </ul>	
Becky		<p>Musical – BIG – <b>Auditions dates are May 8<sup>th</sup> &amp; 10<sup>th</sup>. Call backs on May 12<sup>th</sup>.</b></p> <p><b>Council Members need to come help: 6-10pm</b></p> <p>Reach out to high schools to market show and get interest.</p> <p>Marketing for BIG Auditions – Katy</p> <ul style="list-style-type: none"> <li>- Need to get posters in the schools.</li> <li>- Use email blast to email out audition information.</li> <li>- List of conflicts.</li> </ul> <p><b>Katy or Elise</b> – see if we can get our Audition Graphic on PEACH JAR email distributions.</p> <p><b>Kim</b> -Order yard signs for BIG show – not auditions.</p> <p>Note for next year – to hold auditions earlier in the April to be competitive with other shows to get some of the better talents.</p> <p>Audition workshops – we need to plan to do this next year.</p>	
Kim		<p><b>Graphics Needed:</b> Big the Musical Show Graphic</p> <p><b>Kim:</b> Send request to City Graphic Designer</p>	
Kim		<p>Budget Review –</p> <p>Reminder that all budget requests go through Kim to ensure there is money to be appropriated where it’s needed.</p> <p>Mike reminded the council that the council should only be a “recommender” of how to spend budgeted Arts Council funds.</p> <p>Sponsorship money that is deposited into a city account, becomes city money. Because the Art Council is not its own entity. The Arts Council going forward should “recommend” budget expenditures.</p> <p>ZAP Grant is unknown each year of what they will allocate to the arts council.</p> <p>Kim is working on a \$30,000 grant, and to have a chance to get this grant, we would need to exhaust all our budget and request additional from the city. Mike shared that it will be tough year to get additional funding.</p>	
Becky		<p>Children’s Theater – Dana still has interest in partnering with the council.</p> <p>Would like to maybe do Christmas program. Depending on the event, the cost varies that comes out of our budget. If we can get sponsors, we may be able to help. We will put this on hold till July to see if we can get more sponsorship.</p>	
Becky		<p><b>SALT Dance event.</b> – This event will be a HUGE event for our community. There is national exposure for this event. SALT will have banners set up and are doing a big marketing campaign.</p> <p><b>Dates:</b> May 18-19 Workshop goes from May 14-19 and the concert showcases the students and dancers form the workshop.</p> <p><b>May 18-19 (Friday and Saturday) Council Assignments: 6:30pm arrive time both nights.</b></p> <p>All council members need to help promote event. Share on social media sites.</p>	

		<p>Tickets Takers.</p> <p>Refreshments – <b>Jennifer</b> – just for intermission concessions (8:00pm) \$1.00 for each item.</p> <p>Council members need to attend to help with concessions.</p> <p><b>Katy</b> will explore options for possible vendors to donate concessions. There will be people at the school all day on Saturday.</p> <p><b>Emily</b> will be doing decorations for the lobby. <b>Felicia</b> offered to help.</p> <p>(The musical rehearsal is on the 18<sup>th</sup> – Jannalee will not be available the 18<sup>th</sup>.)</p> <p><b>Friday: Katy, Elise, Jennifer, Felicia,</b></p> <p><b>Saturday: Jannalee, Jennifer, Becky,</b></p> <p><b>**If your name is not listed, contact Becky and let her know what night you can attend.</b></p> <p><b>KIM</b> – ask youth City council if they can come and help.</p> <p>The city will have a “theater banner” that will help people know where the theater is.</p>	
Jennifer		<p><b>Carin Faucet Art Show – May 5<sup>th</sup>. Reception 7-9 pm at the city building.</b> Council members to attend and help market event.</p> <p>There are art pieces of addicts that are currently incarcerated. Performing artists who are recovering addicts will perform Saturday evening. There are 12 pieces of art on display that represent the 12 steps of recovery.</p> <p>This event that “gives back to the community” is what businesses really love to sponsor. We would like to make a partnership with Carin to do an event each year.</p> <p><b>Assignments for event:</b></p> <p>Set up art: <b>Kim, Jennifer</b> &amp; Carin</p> <p>Set up table for refreshments: <b>Kim, Jennifer</b>, Other members?</p> <p>Get refreshments: <b>Jennifer</b></p>	
Felicia		<p><b>Pole Art update:</b></p> <p>The council voted to use the large pole by the library as the pilot pole to kick off project.</p> <p>Proposal written up: <b>Katy and Jannalee</b> work with Felicia to get this done.</p> <p>Kim communicated that since so much time has lapsed with this project, that Rocky Mountain Power didn’t think we were doing it still. We need to go back and ask permission. They would like to have one main pole with two back up locations.</p> <p>Felicia indicated that the company printing the wraps wants to sponsor a pole. Felicia showed an example of art for the Arts Council pole.</p> <p><b>Felicia</b> – Send Katy and Jannalee what you need written up for packet to market this project.</p> <p><b>Kim</b> – Send Bill link to drop box so he can put in maps he created for project.</p>	
	Natalie	<p>Natalie brought up an idea shared by a city council member to get school kids involved with the Park City Sundance Film Festival. The city council member said she hoped that Cottonwood Heights schools could get involved in this project. The council would like to invite her to come to a council meeting and make proposal. <b>Natalie</b> or <b>Mike</b>, please provide name so an invitation can be extended.</p>	
	Guest – Wendy Merrill	<p>Wendy Merrill – Guest - proposal to start a kid show choir (Glee Club) for Cottonwood Heights. She has been doing this at Belle Vista for the past 10 years. She’s done it with a \$300 budget for the year. Experiences have included Festival of trees, malls, retirement communities. Her vision is to have this choir as a free group that performs in our community.</p>	

		<p>Typical performances have been 30-45 minutes long.</p> <p>Tree lighting event.</p> <p>Songs with props and flashlights</p> <p>We could have the kids partner with Rocky Mountain strings as well.</p> <p>Parents pay a \$10 donation to cover cost for t shirts.</p> <p>Ages Grade 4-12 are welcome to be in the choir.</p> <p>Council made a motion to have Wendy come up with proposal to partner with arts council. Wendy will follow up.</p> <p>The choir doesn't have an official name yet....Wendy is still working on a name.</p>	
	2018 Event Planning	<p><b>Review and update assignments</b></p> <p><b>May:</b> Carin Fausett Show and SALT Dance</p> <p><b>May:</b> May 5<sup>th</sup> Carin Faucet show at city bldg.</p> <p><b>June-Aug:</b> Summer Musical</p> <p><b>Sept:</b> Art Show</p> <p><b>Nov:</b> Tree Lighting Event – Nov 26<sup>th</sup>.</p>	
		<b>Other?</b>	

**Next Meeting – June 6th, 2018**

### Action Assignments

Description		Person Responsible	Due Date	Complete
1	Set up a meeting later in the year for members who would like to give recommendations and share ideas for the tree lighting event.	Jannalee	8.1.2018	<input type="checkbox"/>
2	Write a press release for the Resurrection Exhibit	Katy	5.5.2018	<input type="checkbox"/>
3	Talk to Dan about getting donation page on website.	Kim	2.1.2018	<input type="checkbox"/>
4	Finish Marketing Packet and send to graphic designer. Have it reviewed by council prior to printing.	Katy	3.1.2018	<input type="checkbox"/>
5	Ask if we can insert something with the newsletters	Kim	4.30.2018	<input type="checkbox"/>
6	Send out email blast for Carin Fausett Show.	Kim	4.23.2018	<input type="checkbox"/>
7	Write up on Becky Crowley to submit so the city can recognize her in the next newsletter Deadline (5.10)	Elise	5.7.2018	<input type="checkbox"/>

Parking Lot Items		
<p>Excellence in the Community</p> <p>Using Drop Box – Training</p> <p>Council Marketing Kit – See May 2017 notes</p> <p>Marketing Strategies</p> <p>Business Partner Sponsors</p>	<p>Art Festival – group art, photography, music together</p> <p>Fund Raising Event</p> <p>Creating an Art Guild</p> <p>Volunteer Pool</p> <p>Power Pole Art project</p> <p>Halloween Monster Mash Party 2018</p>	<p>Write for the Heights – done historically in CH. <b>Jennifer</b> will consider doing something like this for 2018.</p>